

Julie Manhaudier

Adaptability · Perseverance · Initiative

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Digital Communications · Audiovisual Production
Social Media & Marketing

WORK EXPERIENCE

Communications Manager

Málaga, Spain

Alianza Francesa de Málaga 2025 (1 year)

- Created and produced "Rendez-vous", a video interview series managed end-to-end from concept to publication (6+ episodes)
- Planned and ran a paid video ad campaign, managing the full lead funnel from inbound qualification to enrolment coordination (150+ qualified leads)
- Produced and distributed varied content (educational videos, street interviews, carousels, flyers and display ads)
- Led content strategy through the creation and management of an editorial calendar
- Conducted competitive analysis and tracked performance metrics (KPIs)

Results (over 10 months) Instagram: video views **+84%** | engagement **+105%**

Communications & Film Assistant

Málaga, Spain

Festival de Cine Francés de Málaga 2025 (4 months)

- Produced and edited promotional video content (sponsor interviews, street interviews, film pitches and event promotions)
- Designed print and digital communications materials (mailchimp newsletter, print advertising)
- Managed a team of 18 volunteers and built a candidate database
- Supervised short film screenings at Museo Pompidou and coordinated the Alliance Française jury

Communications Assistant

Brussels, Belgium

Paris Match Belgique 2024 (3 months)

- Conceived and launched a short-form video series (lifestyle/celebrity news), fully produced in-house: scripting, voiceover, editing and publishing (40+ videos)
- Managed hourly content publication through an editorial calendar
- Produced varied video content: street interviews, long-form interviews and event coverage
- Conducted qualitative and quantitative social media analysis and competitive benchmarking to guide strategy and strengthen brand positioning

Results (over 3 months)

Instagram: reach **+253%** (165k → 584k)

Facebook: reach **+225%** (1.47M → 4.8M)

TikTok: views **+333%** (149k → 644k)

EDUCATION

I.U.T.2 University of Technology Institute 2021-2024

Grenoble, France

Bachelor's Degree in Information & Communication

Major : Digital Information in Organisations

Lycée polyvalent du Cheylard 2018-2021

Le Cheylard, France

French Baccalaureate

General track, with Honours

OTHER EXPERIENCE

SEO Internship, Communauté de communes Val'Eyrieux, 2023 (2 months)

Le Cheylard, France

Student Ambassador, University of Technology Institute, 2022-2023 (4 months)

Grenoble, France

Communications Internship, SOHTNAM GROUP, 2022 (1 month)

Voiron, France

Freelance Photographer, Hôtel "Les Voyageurs", 2022

Le Cheylard, France

Assistant Community Manager (volunteer), Restaurant "La Guinguette", 2021 (2 months)

Le Cheylard, France

SKILLS

Adobe Suite

Intermediate

Photoshop, Illustrator, Premiere Pro

SEO

Intermediate

Google Analytics/SEMrush/Ubersuggest

Creative Tools

Advanced

Canva, Capcut

Web Development

Intermediate

HTML/CSS, GitHub

Web & UX

Intermediate

WordPress, Figma

AI Tools

Intermediate

Claude Code

Email Marketing

Advanced

MailChimp

Microsoft Office Suite

Advanced

Word, Excel, PowerPoint

LANGUAGES

French

Native



English

Intermediate (B2)

Cambridge English Certificate



Espagnol

Intermediate (B2)



INTERESTS

Travel

11 countries visited

Photography & Video

Travel, personal projects (restaurants, weddings, hotels, etc.)

Sport

Running & tennis

Music

DJ mixing, music production, ukulele, guitar



[Portfolio](#)



[Video CV](#)

Reference :

Sullivan BENETIER

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